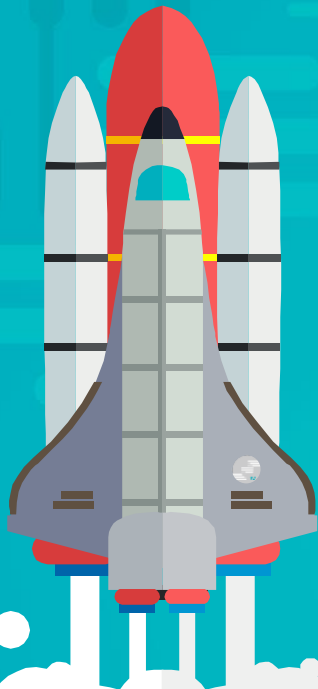
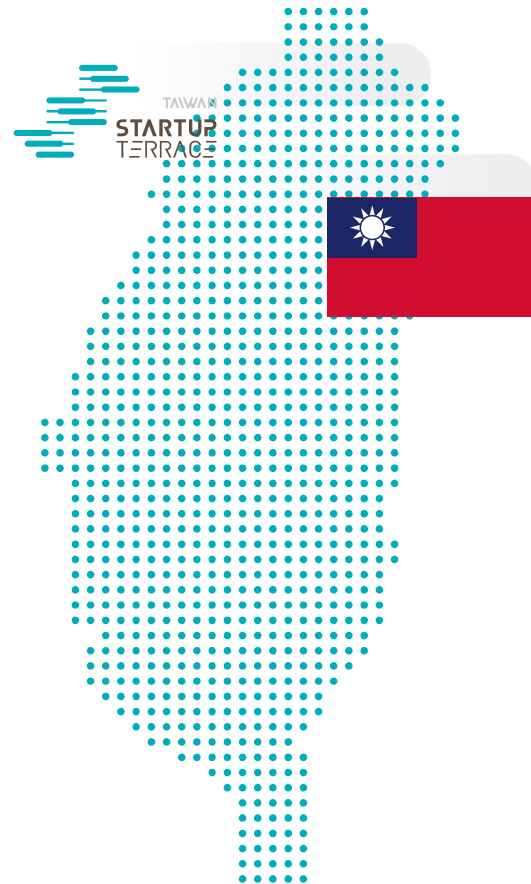


# TAIWAN STARTUP TERRACE SOFT-LANDING PROGRAM

20200421



# How Can Taiwan STARTUP TERRACE Help





## SCALE UP



Scale your startup globally



## LAUNCH IN TAIWAN

Field trial to  
test your solution



## MATCHMAKING



Find an investor/partner  
in Taiwan



## TOUCHDOWN

Conquer new markets



Boost your business  
in Taiwan!



TAIWAN  
STARTUP  
TERRACE





# STARTUP TERRACE

## The Key to Success





# Innovation-friendly Space for Startups

## Why Startup Terrace



30 mins  
Taoyuan  
Airport



30 mins  
Taipei City  
Center



8  
Industrial  
Parks

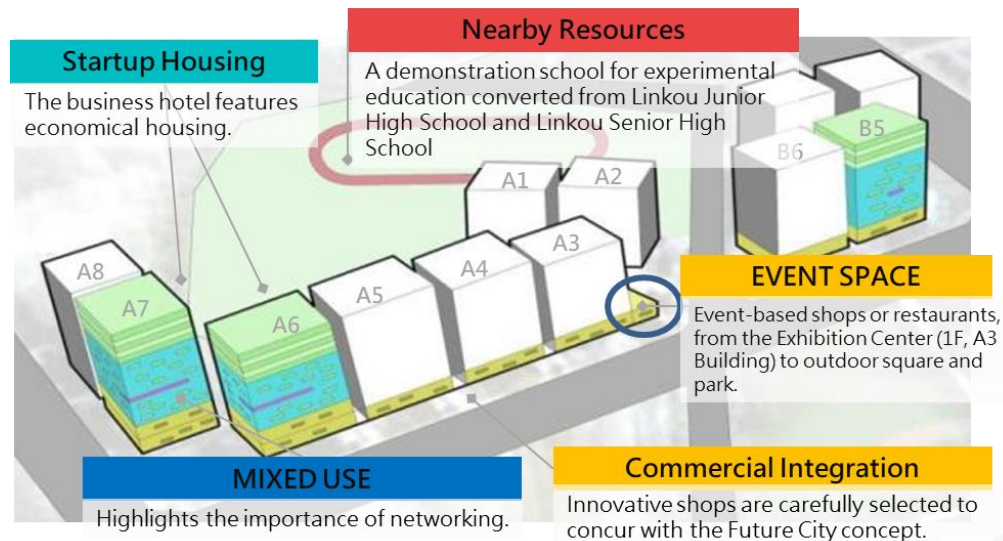


#1  
Lifestyle  
Resource

48,324 m<sup>2</sup> total area

### A6, A7, B5 and A3 1F

- Startup Office
- Co-working Space
- Exhibition Area
- Social Lounge
- Maker Lab
- Meeting Room / Classroom
- Startup Housing





Independent Office



Co-working Space



Meeting Room



Classroom



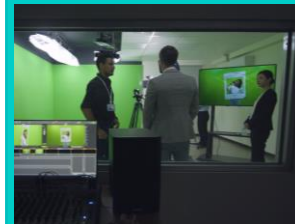
Event Space



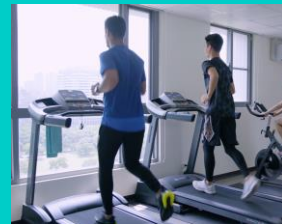
Innovation Store



Data Analysis Room



Studio



Gym



Meditation Room



Prayer Room

### Multi-field Accelerators



#### Complete entrepreneurship ecosystem



2 km field for experiments to build a future startup city



Link to industrial parks in surrounding area (radius: 5 km) to promote industrial startup upgrades and complete industrial ecosystem supply chain.

### 5G Telecom



#### Comprehensive 5G Zone



Startup Terrace is a specially designated experimental zone set up by the Taiwan Ministry of Transportation

### Data Incubation



#### Data-driven startup incubation environment



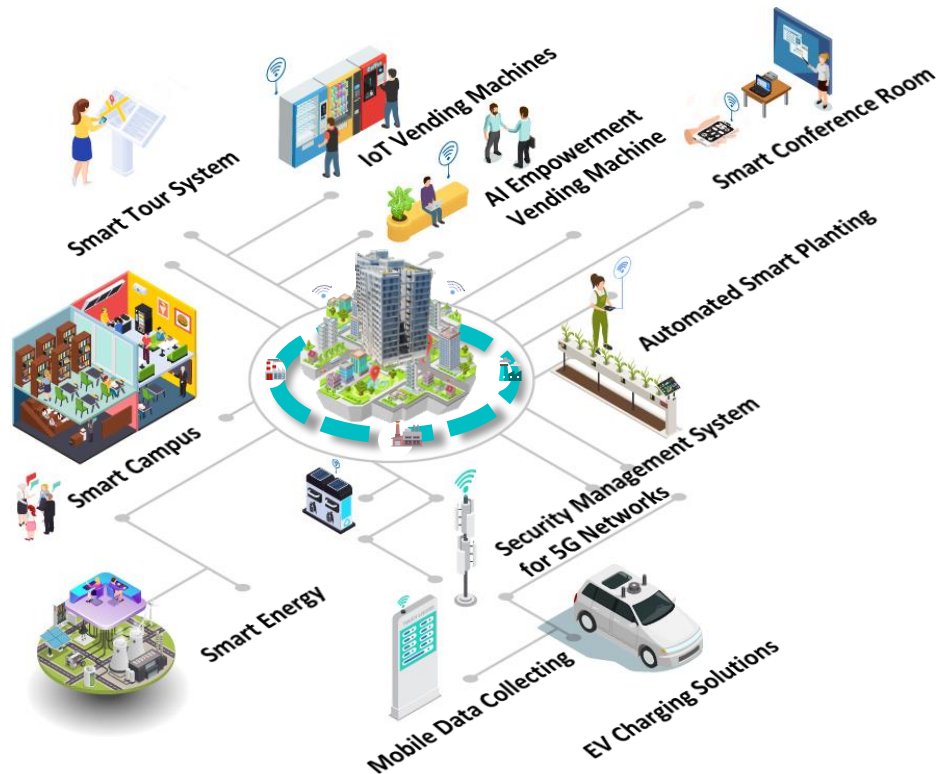
City Data Platform to collect all Linkou data.



We provide data to startups for new business model.



# Test Your Solutions Here



## Major fields

Smart Life

Smart Office

Sustainable  
Environment

Smart  
Mobility

Smart Health

## Why Startup Terrace

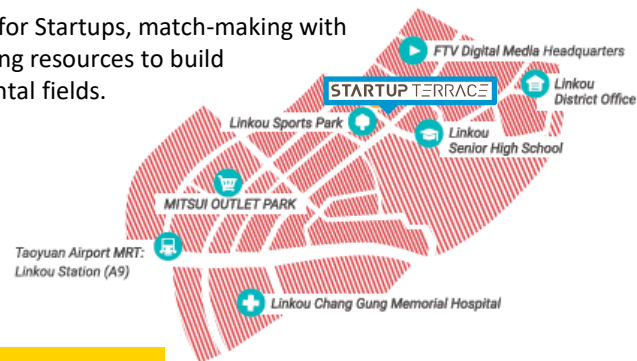
Startup Terrace and area within 2 km are open for innovation validation, with pilot cooperation in major fields.

### STARTUP TERRACE

- Office Space-Including Meeting Rooms
- Public Space-Social Lounge, Gym, Reading room, Meditation Room
- Housing Area
- Exhibition Area

### Surrounding Area

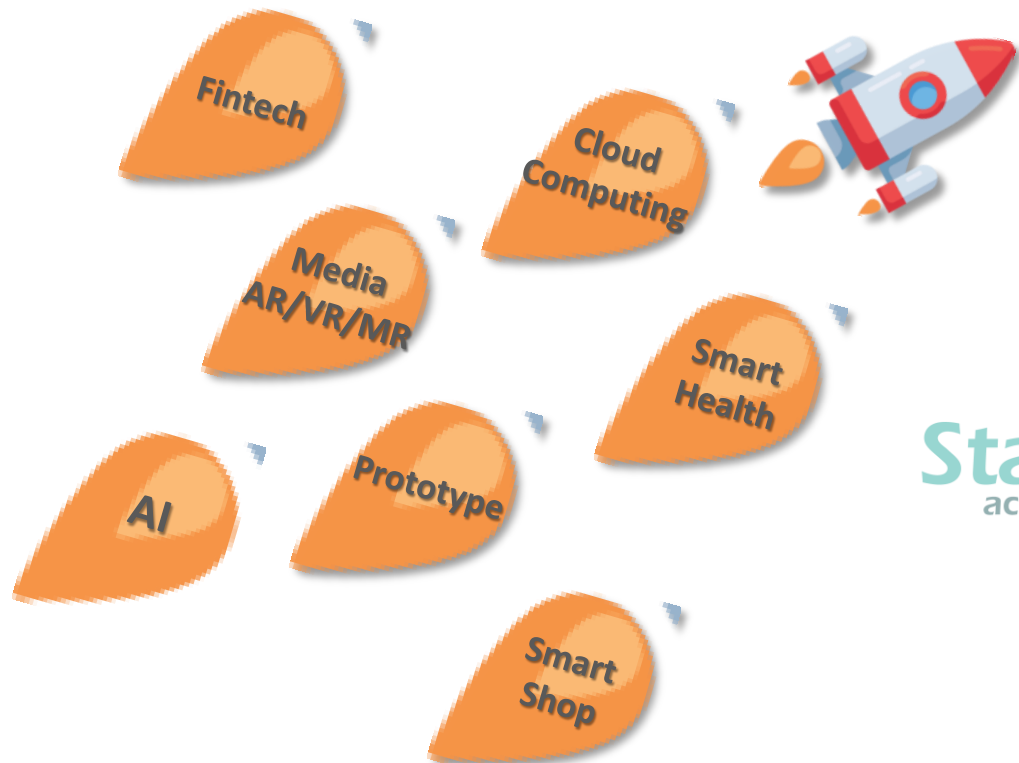
Real Trial for Startups, match-making with surrounding resources to build experimental fields.





# Top Accelerator Hub in Taiwan

**1** Joint Innovation Center **15** International Accelerators



## Why Startup Terrace





# 83 % Occupancy

1

**Joint  
Innovation  
Center**

# 3

## Next-Gen Retail Store

116

## Startups

15

## Accelerators

15

# Digital Transformation Enterprises

## 19 International companies,

**14 countries from Europe, Americas,  
South East Asia**



## International Partners



true  
digital\_park



MaGIC  
Malaysian Graduate Innovation & Creativity Centre

SITEC



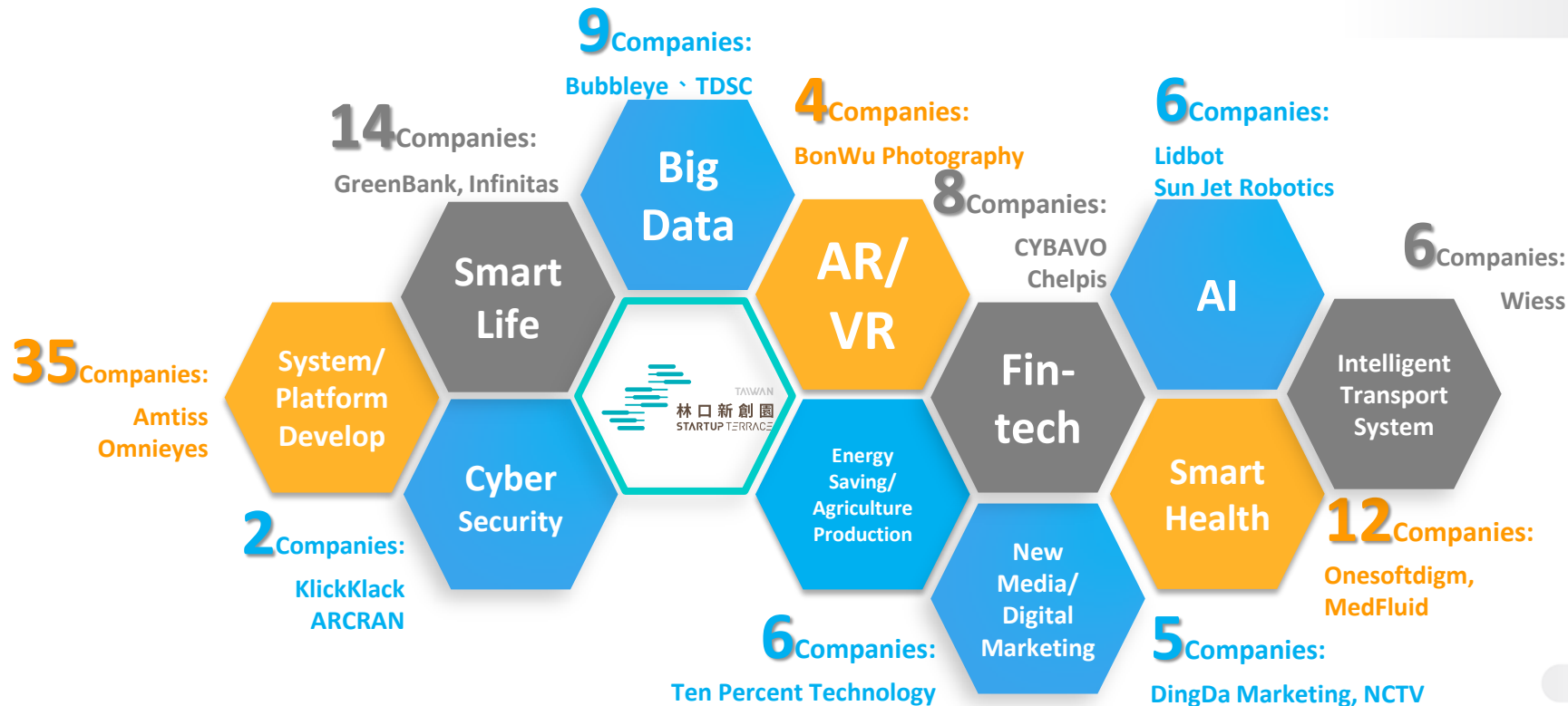
THE UNIVERSITY OF CHICAGO PRESS  
17-20th FL., 500 UNIVERSITY OF CHICAGO PRESS  
CHICAGO, IL 60607-7090

StartupMamak W O R Q



NEXEA

### Plug Into a Dynamic Startup Network



# Attending International Events

Startup Terrace



2019  
Tech Crunch  
Disrupt



2019  
Slush  
Helsinki



Other Events



InnoVEX

InnoVEX  
Pitch  
Awards



RISE

2019  
RISE  
Hong  
Kong



# **SOFT-LANDING PROGRAM**

For STARTUPS and SCALEUPS





## Who can apply

- ✓ Firms recommended by our strategic partners.
- ✓ Companies willing to develop tech cooperation in Taiwan, including engineering teams and potential customers/partners.



### Duration

1 week - 1month



### Industry

AI, Software, IoT  
(and related technologies/applications)

### Program Restrictions

- Limited to two applicants per company
- Applicants responsible for their travel, food, transportation and out of pocket expenses
- Applicants must arrange their own entry to Taiwan
- Applicants are responsible for obtaining necessary visa(s) before the start of the program

\*Startup Terrace reserves the right to modify and terminate the program.



## Program Benefits

## Soft-landing program

### Startup services

- 7/24 co-working space access- 1 hot seat
- Accommodation- 1 bunk bed
- Access to STARTUP TERRACE facilities
- Taiwan Entrepreneur Visa & business registration consulting

TAIWAN  
STARTUP  
TERRACE

### Networking services

- Access to STARTUP TERRACE network & community
- Access to accelerator resource
- Consulting Service- Legal, Financial, Solutions Architect
- Marketing & PR

## How it works



Firms with Partner's  
Recommendation

Soft-landing  
Online Application

Documents  
Review

Soft Landing  
Travel

Gateway to  
Global Networking

**SCALE UP**

\*Startup Terrace reserves the right to modify and terminate the program.

# Join Our Ecosystem & Make a Difference!



# Your Best Investment Partner in Taiwan

Startup Terrace Project Office

Tel: +886-2-23692358

[hello@startupterrace.tw](mailto:hello@startupterrace.tw)

<https://www.startupterrace.tw/>

 Startup Terrace