2021 Smart City Summit & Expo⁺

A professional hybrid fair for smart cities

Mar 23rd -26th, 2021
Taipei Nangang Exhibition Hall 2 & ONLINE

About
Smart City Summit & Expo

B2B-ORIENTED

Expo featuring abundant elements

LARGEST

Smart city tradeshow in Asia-Pacific

CROSS-INDUSTRY

Collaboration and networking platform

B2B-ORIENTED
Expo featuring abundant elements

Grand Exhibition
for innovators and their total solutions

Inspiring Conferences
open constructive dialogues among global leaders

Networking & Activities
to discover potential collaborations

LARGEST

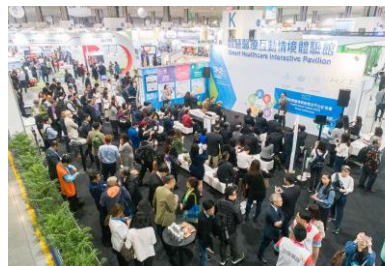## Smart city tradeshow in Asia-Pacific

40,120 Professional Visitors

337 Exhibitors (1,250 Booths)

128 City Leaders from 45 Countries

17 City / Country Pavilions

66 Forum Sessions

Statistics of 2019 Smart City Summit & Expo

CROSS-INDUSTRY
Collaboration and networking platform

HEALTHCARE
70+ C-level medical experts
Summit & interactive pavilions

TRANSPORTATION
Transportation Policy Pavilion
8 Leading companies

EDUCATION
200 overseas delegates
Forums & 21 iconic speakers

BUILDING
International forums
Networking event

Smart City Summit & Expo⁺

The Digital Transformation of SCSE

To break the wall of interaction and borders, SCSE will take place as a HYBRID event in physical & virtual form, creating brand new possibilities for international audiences.

Smart City Online, our O2O version, will carry on the missions by assembling proven innovations and global decision-makers online. Together we are empowered with no limits in time or space.

Smart City Online

S.C.O.P.E.   **Pavilion**   **Smart Live**   **Matchmaking**

Always stay connected without boundaries:

smartcityonline.org.tw

S.C.O.P.E.

Smart City Online Portal Entry (S.C.O.P.E.) is a leading platform presenting a wide variety of smart solutions for cities' decision makers to explore opportunities for their cities.

So far, **438 solutions** have been collected from **400+ companies** and displayed to over **70 thousand** viewers from across **138 countries** (until Oct 14th, 2020).

Find the right innovations

Connect with global trends

Drive new collaborations

Pavilion

Your first and best virtual pavilion with customized space, maximized exposure, and wide international outreach

- **Expose your brand** to stakeholders in a comprehensive way with affordable cost

- **Showcase at the largest smart city hub** of all time

- **Get a perfect starting point** to build your network among key players from worldwide

Top 10 Visiting Country
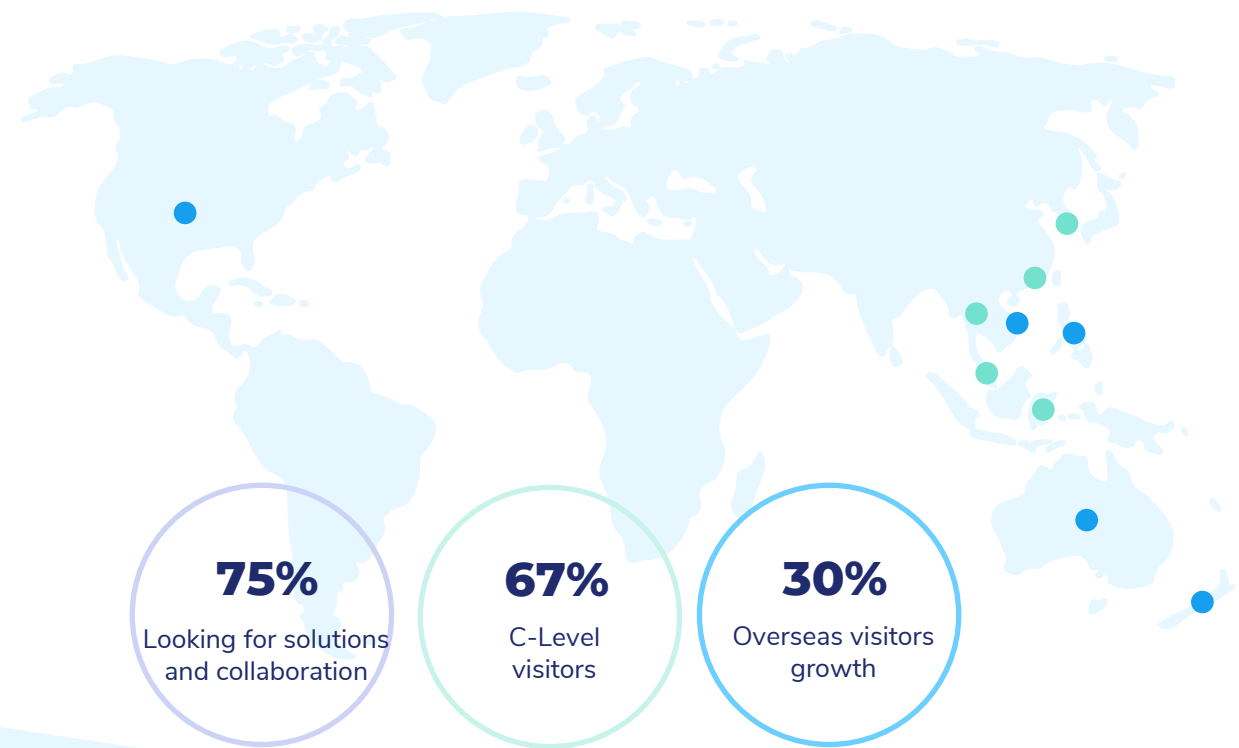
- United States
- Indonesia
- Vietnam
- Malaysia
- Philippines
- Thailand
- Australia
- South Korea
- New Zealand
- Hong Kong

75%
Looking for solutions and collaboration

67%
C-Level visitors

30%
Overseas visitors growth

G2G Event Highlights

Mayors' Summit

2020 edition was conducted online in 3 livestream sessions involving 20 city leaders from 17 countries. 4000+ audiences joined the sessions focusing on the hot topics of smart city development under COVID-19.

CTalk

20 government and business professionals from 12 countries along with 700+ audiences participated in 2020, the first online edition.

Conference Highlights

Panel Discussion: Achieving Sustainable Smart Cities in Southeast Asia
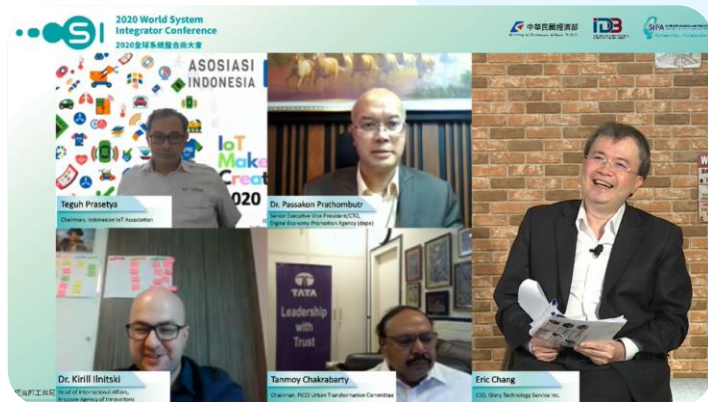
World Telecom Smart City Conference

With spotlight on the 5G developments in smart city, 20+ global telecom operators around the world exchanged valuable expertise and visions.

Sustainable City Forum

Co-organized with ICLEI, the forum gathered 20+ influencers, and 2000+ participants joined both online and offline event.
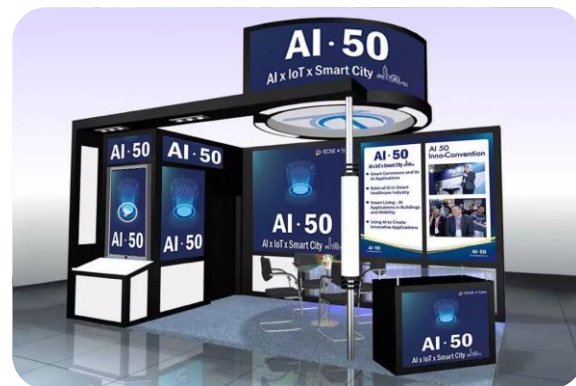
B2B Event Highlights

World System Integrator Conference

The conference invited SIs from Southeast Asia to share state-of-art ideas and strategies to modernize infrastructures through digital technologies with 250+ viewers online.

AI 50

2020 edition came out with 67 applications from 13 countries, among which 47 outstanding cases were selected.

Networking & Tours
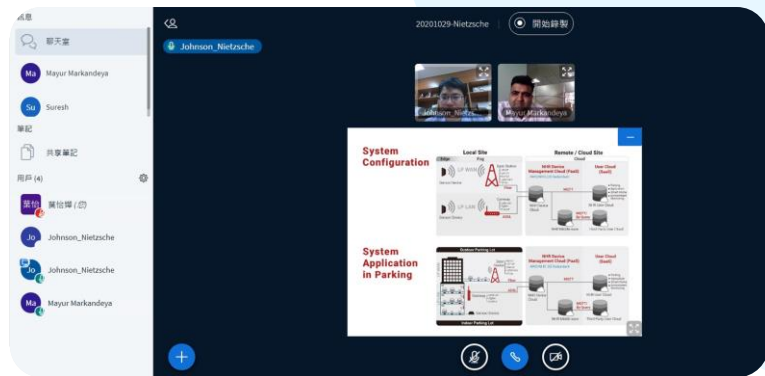
B2B Matchmaking

SCSE offers both individuals and groups an opportunity to E-meet with each other through our online B2B matchmaking platform. So far, we have conducted over 500 online business matchmaking sessions for over 120 companies.

Demo tours

We take online viewers to experience the smart technologies deployed in city services via 360-degree VR videos.

Why Smart City Online

Smart City Online

395,057 views

529
Online B2B matchmaking sessions

52
Online forum sessions

467
Solutions collected on S.C.O.P.E.

68
Cities got involved from 39 countries

Statistics collected on Dec 14, 2020

Organizers

Taipei Computer Association

Taiwan Smart City Solutions Alliance

Taipei City Government

Taoyuan City Government

Our Partners

…and more!

Why SCSE⁺

Safest Gateway

Taiwan is known for its pandemic success with quick economic recovery, making SCSE the best spot to do business & make cross-border interactions in a secure environment.

Wide Network

SCSE works closely with both public & private sectors, connecting you with potential clients/ partners via G2G, G2B, B2B networks

One-stop Service

As a smart city hub, SCSE shows Taiwan's edges in total solutions, system integration, manufacturers, and service providers across domains.

What guests said

75%

Look for collaboration

Spot the right partners via our business matchmaking services

85%

Have met their TAs

Enjoy high efficiency and accuracy in matchmaking for exhibitors and buyers to find their key person

86%

Satisfied with SCSE

Grab the opportunities to reach further and achieve higher

2021 SCSE is now calling for

Exhibitors
Smart city solution providers, industry leaders, public sectors, AI startups

Government Officials
Mayors, deputy mayors or higher level officers in charge of smart city development

Visiting Delegations
Business stakeholders from companies or associations in the fields of smart city

Speakers
Smart city or IoT Experts with cutting-edge ideas or experiences

SI & Telcos
Thought leaders in system integration, telecom applications, or smart city construction

Sponsorship
Corporates or agencies interested in brand exposure or hosting forums at SCSE

Delegate Packages

For officials (deputy mayors/ mayors or higher) in charge of smart city projects

Government

With a delegation of at least 10 persons from industry, company, and association

Business

- Reimbursement of a round-trip flight ticket for delegation leader
- Free accommodation and venue transportation for all delegates

Exhibitor Packages

Global smart city solution providers/ expanding the marketplace

International Exhibitor

Startups with innovative smart city solutions/projects using AI technology

AI 50 Campaign

- **Free accommodation and venue transportation for all delegates**
- **Other rewards and discounts available**

Government Delegation

For officials (deputy mayors/ mayors or higher) in charge of smart city projects

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- **Reimbursement of a round-trip flight ticket for delegation leader**
(Limited to Premium Economy/Economy class with a price maximum of USD2,500)

- **4-day free accommodation and venue transportation for all delegates**
March 22 (in)-26 (out)
1 leader + up to 5 companions

- **The package applies to successful applications before Jan 22, 2021**

- **All applicants are required to follow the regulations, and details stated in the SCSE GOV VIP package**

Business Delegation

Company or industry organization at least 10 persons

→

- **Reimbursement of a round-trip flight ticket for delegation leader**
  (Limited to Economy class with a price maximum of USD1,500)

- **3-day free accommodation and venue transportation for all delegates**
  March 23 (in)-26 (out)

- **The package applies to successful applications before Jan 22, 2021**

- **All applicants are required to follow the regulations, and details stated in the SCSE BIZ VIP package**

International Exhibitor

Booth	S.C.O.P.E.	Matchmaking	Accommodation	Booth Rate	Booth Decoration
1	3		5 night for 2 people	USD $4,250	3m*3m Standard
2	6		5 night for 4 people	USD $7,500	3m*6m Standard
4	12	Yes		USD $14,500	
8	30		5 night for 6 people	USD $24,000	
10	40			USD $30,000	

AI 50 Campaign

Calling for registered startup companies with specific AI applications in smart cities fields!

Rewards for Selected Companies

During Smart City Summit & Expo (March 23rd – 26th, 2021)

- 1 free display space in the AI 50 Pavilion

- 1 free speech track of 10 minutes

- Invitation to all AI 50 activities

- 5 nights of free accommodation

On the O2O Platform Smart City Online (March 1st – December 31st, 2021)

- 3 free uploads on S.C.O.P.E.

- Featured in the Online AI 50 Pavilion

- Free access to Online Matchmaking

Terms and conditions apply. Please see the <u>AI 50 Application Kit </u>for more information

Partner Package

Taiwan overseas office

- **3-day free accommodation and venue transportation for all delegates**
  March 23 (in)-26 (out)

- **5 posters display in Global Hub & Happy Hour**

- **1 Reimbursement of a round-trip flight ticket for delegation leader**
  At least 10 people/ Limited to Economy Class with a price maximum of USD1,500

- **5 S.C.O.P.E. in Online Global Pavilion**

- **Invitation to Mayors' Summit for (deputy) mayors**

- **The package applies to successful applications before Jan 22, 2021**

Bilateral Gov x Biz Webinar

1-2hr livestream session during SCSE
Mar. 23-26, 2021

Hosts: TCA, Taipei/ Taoyuan/ Kaohsiung city gov, GUEST
Guest: 1-2 city mayor & 10 companies invited by GUEST
TW: 1 city mayor + 1 gov official + 5 companies invited by TCA

1 TW city mayor gives remarks. 1 city gov official introduces the city's smart city strategies & outlook.

2 GUEST city mayor gives remarks and the city's smart city strategies & outlook.

3 One TW company/agency shared their experiences & suggestions on international partnership cases & QA.

4 B2B matchmaking sessions (company info and timetables provided in advance)

See you at

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Any questions?
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