



czech taiwanese
business chamber

ANNUAL REPORT

2021



FOREWORD

DEAR READERS,

You are about to flip through our historically first annual report that features our achievements in 2021. The year 2021 was full of “firsts” in Czech-Taiwanese relations: the largest online B2B meeting during Czech-Taiwanese Business Days with almost 300 participants, an official Taiwanese business delegation to Prague on the ministerial level, or the first joint cooking show.

2021 was a challenging year, but whining will not change anything. Where there is a will, there is a way, and I am proud that CTBC managed to navigate the stormy waters of 2021 with a firm hand. Many completed events, projects and B2B meetings prove we worked hard in 2021.

The expectations from the Czech-Taiwanese relations are high after the epic visit of Mr. Vystrčil to Taiwan in 2022. CTBC kept the ball rolling in 2021, and I believe that 2022 will bring even more opportunities, surprises, and firsts. Stay with us on this exciting ride!



Pavel Diviš

Chairman

Czech-Taiwanese Business Chamber

01



TAIWANCZ HIGH-TECH LEVELUP 2021

The Taiwanese business delegation that visited Prague on October 23–26 was led by the Minister of the National Development Council, Ming-hsin Kung, and the Minister of Science and Technology, Tsung-tsong Wu. As for 2021, the TaiwanCZ High-Tech LevelUP 2021 was the most extensive business visit in the history of both countries.

The sixty-six-member group consisted of the Taiwanese government representatives, prominent Taiwanese enterprises, and research institutes. Taiwanese businesses came to Prague to seek opportunities for cooperation in the fields of ICT, green technology, IoT, cybersecurity, healthcare, smart cities, tourism, banking, and electric vehicles. The CTBC is very honored to have had the opportunity to assist with the organization of B2B events and the overall program.



CZECH-TAIWANESE BUSINESS DAYS 2021

The first ever Czech-Taiwanese virtual trade show took place on June 15–17, 2021. Czech-Taiwanese Business Days (CTBD) focused on bringing enterprises from Smart Healthcare, Manufacturing, Green Tech, ICT, Tourism, and Services together, creating countless networking opportunities. Besides B2B meetings, the 270 attendees could join interactive webinars to catch up on the latest trends in the business, investment, and start-up fields.

The event was co-organized with TAITRA, CzechInvest, Opero, Štros & Kusák, Meet Global, ELA, and Svaz průmyslu a dopravy České republiky.



VIRTUAL TRADE SHOW

CZECH-TAIWANESE BUSINESS DAYS

Trade Show | B2B meetings | Webinars

FREE ENTRY

JUNE
15-17

f

t

in

KEY INDUSTRIES

Tourism
Healthcare
Manufacturing
Green Tech | ICT

**15.06
DOING BUSINESS**

Tax Affairs
Regulations
Gov Subsidies

**16.06
START-UP DAY**

Ecosystems
Incubators
Gov Support

**17.06
B2B DAY**

Networking
1:1 meetings
Know-how Sharing

REGISTER



GLOBAL SUPPLY RESET

On September 13th, at the premises of the Czech Senate, high-level business leaders and senior experts from all around the world gathered to discuss the pressing issue of the diversification of supply chains in the post-COVID world. The experts also discussed how to better equip the Czech Republic for future shocks within supply chains and the post-COVID-19 Czech trade strategy.

The forum was held under the auspices of the President of the Czech Senate, Miloš Vystrčil, and organized under the Global Cooperation and Training Framework (GCTF) by the US Embassy Prague and Taipei Economic & Cultural Office, in cooperation with AMO – Association for International Affairs, the Czech-Taiwanese Business Chamber, and the Confederation of Industry of the Czech Republic.



13/09/2021
09AM-01PM

Global Supply Chains Reset

OPPORTUNITIES & CHALLENGES FOR THE CZECH REPUBLIC

GUEST SPEAKERS
ELVÍRA ČERMÁKOVÁ • ERIC LIN • JAMIE LI • JENNIFER BACHUS
KRYSTOF KRULIŠ • LIANG-RUEY KANG • MATT MURRAY • MILAN ŠLAPÁK
PAVEL DIVIŠ • ROY LEE • TONY CHEN

PREMISES OF THE CZECH SENATE

Logos: AMO.CZ, SENÁT, US EMBASSY PRAGUE, TAIWAN ECONOMIC & CULTURAL OFFICE

#COOKINGDEMOCRACY

Lately, democracy has been downplayed as an outdated concept, with brewing totalitarian regimes on the rise. Now, more than ever, is the time for like-minded countries to look for things that connect them and help them to overcome global struggles. In many aspects, cooking and democracy are very similar, both can be messy, require improvisation, and a good deal of creativity.

#CookingDemocracy acts like a cookbook, collecting proven “recipes” and “key ingredients” for a nourished & healthy democracy around the globe. And how do we get the recipes? By talking to personalities who shape the discussion around democracy. While discussing a delicious local recipe, they manage to introduce some tips & tricks on how to nourish democracy on both the “micro-level” – in our everyday life and the “macro-level” – in politics. Our first 4 guests included Audrey Tang, the Digital Minister of Taiwan, Joanna Tsai, CEO of Taiwan+, Marek Hilšer, a Senator of the Parliament of the Czech Republic, and Markéta Vaňková, the mayor of Brno.



THE EU-TAIWAN BIA RESEARCH

For many years, the European Commission has wavered on exploring the possibilities of a bilateral investment agreement with Taiwan, despite Taiwan being one of the most competitive economies in the world. If the launch of the BIA negotiations were based solely on economic reasoning, the trade deal would have already been in place.

This paper, written by Vilém Semerák, Michal Paulus and Alice Rezková, provides arguments for decision-makers in the Czech Republic and the EU to consider while assessing the economic and strategic importance of a BIA with Taiwan. It summarizes the current Czech-Taiwanese trade situation and illustrates relevant arguments for Czech-Taiwanese trade enhancement under a potential BIA.



OUR STARTUP-FOCUSED ACTIVITIES

CO-ORGANIZING CENTRAL EUROPE ECOSYSTEM FORUM

The Central Europe Ecosystem Forum presented a panel of 4 prominent speakers from Austria, the Czech Republic, Germany, and Poland, who focused on hack-sharing tips to crack open the Central European market.

The event, which took place on November 19, 2021, created a valuable opportunity to discuss and explore the startup ecosystem and its development opportunities. The forum was organized by Business Next, the organizer of the largest startup festival in South East Asia, and by the Czech-Taiwanese Business Chamber.



OUR STARTUP-FOCUSED ACTIVITIES

BECOMING A PARTNER OF THE STARTUP BOAT NIGHT VOL. V

This autumn, the Czech-Taiwanese Business Chamber became a proud “boat partner” of the StartUp Boat Night, the annual celebration of returning to working life after the lazy summer months that took place on September 15, 2021.

This year’s Startup Boat Night featured personalities such as Aneta Bednářová from the Pražský inovační institut, our Chairman, Pavel Diviš, or Tereza Machackova from Credo Ventures. The StartUp Boat Night was co-organized by Inven Capital a Prague City Hall, Credo Ventures, Meat-space, s.r.o., the Czech-Taiwanese Business Chamber, and Charles University (Campus Hybernská and Hyb4City).



STARTUP BOAT NIGHT VOL. V

OUR STARTUP-FOCUSED ACTIVITIES

SETTING UP THE CZECH PAVILION AT INNOVEX ONLINE 2021

InnoVEX Online 2021 has become the number 1 choice for visitors seeking to find top-notch innovations in the global startup scene. In June 2021, visitors from 47 countries joined InnoVEX Online 2021 in search of potential innovations, cooperations, and investments. The 28 themed pavilions included the Czech pavilion, organized by the Czech-Taiwanese Business Chamber, government pavilions, and accelerator pavilions.

The event focused primarily on AI, Health & Biotech, AR/VR/XR, Enterprise Software, Big Data & Cloud, and IoT. All of the topics were in high demand as companies sought to explore the current trends of digital transformation.



PUTTING TOGETHER STARTUPS-FOCUSED DAY AT CTBD 2021

THE CZECH-TAIWANESE BUSINESS DAYS

FIND YOUR WAY
to the CEE Startup Scene

DAY 02
#webinar



The leading theme of Day 02 of Czech-Taiwanese Business Days was the Czech and CEE startup scene. The event, which took place on June 16, 2021, was co-organized with Business Next Media and Opero, a co-working space in Prague. Day 02 included these two interactive webinars: Find Your Way to the CEE Start-Up Scene which focused on know-how sharing on a soft-landing in the CEE region and Taiwan: Heaven for Startups. This webinar provided valuable insights on how to expand smoothly into the Taiwanese market by making the most of its robust governmental support and first-class ecosystem.

The CTBC also invited key Czech startup players to an offline meeting in Opero to discuss potential startup cooperation areas between Taiwan and the Czech Republic.

OUR STARTUP-FOCUSED ACTIVITIES

BECOMING THE MENT2GROW MENTOR

In October 2021, the CTBC became a mentor under the Ment2Grow initiative. The Ment2Grow program focuses on helping B2B start-ups to expand their business strategy and thrive.

The Ment2Grow program includes an 8-month accelerator program for start-ups in the Czech or international market, an intensive mentorship with qualified senior experts in the relevant fields, and a personalized approach to connect your start-up with potential and existing clients, partners, and investors.

Apply now for a chance to join
the Ment2Grow programme
for B2B Start-ups.

Ment
2Groww



THE EEN GREEN & ICT BROKERAGE EVENT

The EEN Green & ICT Brokerage Event, which took place on September 22–30, 2021, focused on bringing enterprises in the Green and ICT fields together. The participants had an opportunity to meet their Taiwanese counterparts to brainstorm, generate new business opportunities, and exchange experience in the rapidly growing Green & ICT fields. Aside from the B2B matchmaking segment, the event consisted of informative webinars that sought to help the participants to stay on top of the current trends.

The following B2B matching segment focused on arranging 1:1 meetings between enterprises from fields such as Environment, E-Mobility, Energy, Circular Economy, Software, Hardware, and ICT.

CO-ORGANIZED B2B ONLINE MEETINGS

THE EEN TAIWAN-GERMAN-CZECH HEALTHCARE FORUM & MATCHMAKING EVENT

The fast-paced healthcare industry has been booming with innovative medical technologies—from medical devices to therapy to the smart healthcare sector. Working closely with EEN Taiwan and EEN Germany (Zenit), the Czech-Taiwanese Business Chamber invited Czech companies to participate at the EEN Taiwan-German-Czech Healthcare Forum & Matchmaking Event held on June 30, 2021. The Forum connected a wide variety of world-class experts from Taiwan, Germany, and the Czech Republic, who shared their insights about innovative health tech. The Forum was followed by an optional matchmaking segment with the participating suppliers.





2021 Smart City Summit & Expo⁺

A professional hybrid fair for smart cities

Mar 23rd -26th, 2021
Taipei Nangang Exhibition Hall 2 & ONLINE



CO-ORGANIZED B2B ONLINE MEETINGS

ASSISTING THE ORGANIZERS OF THE GOVERNMENT & BUSINESS WEBINAR AT THE 2021 SMART CITY SUMMIT & EXPO

Under the umbrella of the 2021 Smart City Summit & Expo, the largest B2B-oriented, cross-industry smart city trade show in Asia-Pacific, the Czech-Taiwanese Business Chamber co-organized the Government & Business Webinar for Smart Cities Between Taiwan and The Czech Republic. The webinar was held on March 24, 2021, and focused on strengthening cooperation between Taiwanese and Czech smart cities and companies, aiming at creating business opportunities. The Taipei Computer Association assisted the attending companies to arrange 1:1 B2B meetings.

CO-ORGANIZED B2B ONLINE MEETINGS

JOINING THE KOGI CORPORATION'S WORLD PARTNER CONFERENCE 2021

In September, the Czech-Taiwanese Business Chamber joined the KOGI Corporation's World Partner Conference 2021 – Applied AI & IoT Designs Sharing. The key purpose of the conference was to share, learn, and brainstorm with KOGI's growing global ecosystem community, topics related to Smart-cities, IoT, and beyond.

The topics included Czech Digitization Trends in the "New Normal" with the CTBC's Co-founder Alice Rezková, HIN+AI, Combating Global Health Worker Shortages, Evolution of the Smart City in Germany – Smart Parking, and the Future of Fitness – O2O Personalized Training.



WEBINAR (MS Teams)
September 15th (WED), 2021

10:00-11:00	GMT+2 (Berlin Time)
12:00-13:00	GMT+4 (Dubai Time)
16:00-17:00	GMT+8 (Taipei Time)

KOGI Contact-Free Digitization Webinar Series #2

World Partner Conference 2021

Applied AI & IoT Designs Sharing

Key Themes:

- Czech - Post-COVID Smart Cities
- Dubai - Next Gen. Diagnostics
- Germany - Streamlined Parking
- Taiwan - Virtual Fitness

Technical Advisors:

- CTBC (Czech-Taiwanese Business Chamber)
- Ministry of Economic Affairs, Republic of China (Taiwan)

Contact-Free | Big Data | Offline 2 Online | Computer Vision | AI | Internet of Things | Cybersecurity | Extended Reality





ORGANIZING THE VIP MICROSCOPY B2B MEETING

The TaiwanCZ Microscopy B2B Meeting, held on June 17, 2021, gathered the leading figures of the Czech and Taiwanese microscopy scene.

This virtual event created a unique opportunity to exchange know-how, find potential business partners and discuss mutual technical requests or offers.

The TaiwanCZ Microscopy B2B Meeting was a custom-made event in cooperation with TAITRA and the Czech Optical Cluster.

INTERACTIVE
WEBINAR

**TAIWANCZ
MICROSCOPY
B2B MEETING**

ORGANIZED BY

 **CZECH
OPTICAL
CLUSTER**



FREE
ENTRY | JUNE
15 | TIME
09:30 CET **REGISTER**

PUTTING TOGETHER A TAIWANESE DELEGATION VISIT TO THE OLOMOUC REGION AND MEOPTA

Olomouc governor, Josef Suchánek, met with the Taiwanese delegation led by Liang-Ruey Ke and Pavel Diviš in May 2021.

This delegation marked the first post-COVID-19 pandemic official Taiwanese delegation visit to the Czech regions. The meetings conducted focused on discussing future areas for cooperation. Furthermore, the delegation visited Meopta, a company with a long tradition of developing, manufacturing and assembling world class optical, opto-mechanical and optoelectronic products in the Czech Republic.



#BUSINESS SPOTLIGHT



#01

CZECH CRYSTAL

Cracking Taiwanese customers
in creative industries

LASVIT

SETTING UP THE CZECH-TAIWANESE BUSINESS PODCAST

Our new video-podcast, #BusinessSpotlight, focuses on casting a light on the vibrant enterprises & brands that have expanded into either the Taiwanese or Czech market and have compelling business stories to share. The first guests of Business Spotlight included Asus, Lasvit, Hoja Pot, VÚTS, Divadlo, TGS, nástroje-stroje-technologické služby, and Prague Mapy.



PARTICIPATING AT THE FESTIVAL ASIA FAR AND NEAR

In September 2021, together with our members, the travel agency Enjoy Europe and the Czech-Taiwanese Society, we participated in the festival Asia Far and Near. The festival aspires to create a genuine atmosphere of Asian culture so that international visitors can experience Asia with all their senses. From enjoying local delicacies, experiencing a tea ceremony, to participating in various workshops.



ORGANIZING THE VIP CTBC MEMBER-PARTY

After the TaiwanCZ High-Tech LevelUP 2021, the Czech-Taiwanese Business Chamber organized an invitation-only networking event for the Czech-Taiwanese business circle. The casual party celebrated the successes of the Taiwanese delegation and created an opportunity to meet and network with the CTBC members after the long-time-no-see COVID-19 period.



IMPACT OF THE EU-TAIWAN BILATERAL INVESTMENT AGREEMENT ON THE CZECH ECONOMY

For many years, the European Commission has wavered to explore the possibilities of a bilateral investment agreement with Taiwan, despite Taiwan being one of the most competitive economies in the world. If the launch of the BIA negotiations were based solely on economic reasoning, the trade deal would have already existed.

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CZECH REPUBLIC AND SEMICONDUCTORS: A PRIMER FOR DECISION-MAKERS

Lack of semiconductors, disturbed supply chains, the automobile industry in crisis – all those issues have the attention of many politicians in the Czech Republic. To support their decision-making in a very complex area demanding technological knowledge, Alice Rezková with Krystof Kruliš prepared a primer that offers a glimpse into semiconductors' basics and the semiconductor production process and puts all this into a geopolitical context. The study also analyses Czech capacities in the semiconductor industry, thus offering food for thought for future Czech-Taiwanese cooperation that is expected to flourish in this industry.



OUR CONDUCTED RESEARCH & STUDIES

INDUSTRY MINI-REPORTS

Quarterly, the CTBC publishes an industry mini-report based on the needs of the Czech-Taiwanese business community. In 2021, the CTBC introduced mini-reports in following areas:

1. "How to enter the EU/Czech healthcare market" offering advice to Taiwanese companies on market entry specifics.
2. "Semiconductor industry in the Czech Republic" featuring the key R&D activities and key Czech companies in this industry.
3. "Artificial intelligence and cybersecurity in the Czech Republic" highlighting main trends and featuring key Czech companies in this industry.
4. "Smart city & Taiwan" presenting the Taiwanese approach to smart city technologies and featuring key Taiwanese companies in this industry.



01

OUR TOP 3 SOCIAL MEDIA POSTS

JOSEPH WU RECEIVING A COMMEMORATIVE MEDAL



Czech-Taiwanese Business Chamber @taiwancz · Oct 27

Joseph Wu received a commemorative silver medal from @Vystřcil_Milos, during the postponed ceremony of the Czech Statehood Day. The medal was awarded to Joseph Wu as a sign of the booming friendship of the two countries based on shared values and #democracy.
@MOFA_Taiwan @SenatCZ



7

68

273



Joseph Wu received a commemorative silver medal from the President of the Czech Senate, Miloš Vystrčil, during the postponed ceremony of the Czech Statehood Day.

The medal was awarded to Joseph Wu as a sign of the booming friendship of the two countries based on shared values and democracy.

OUR TOP 3 SOCIAL MEDIA POSTS

02

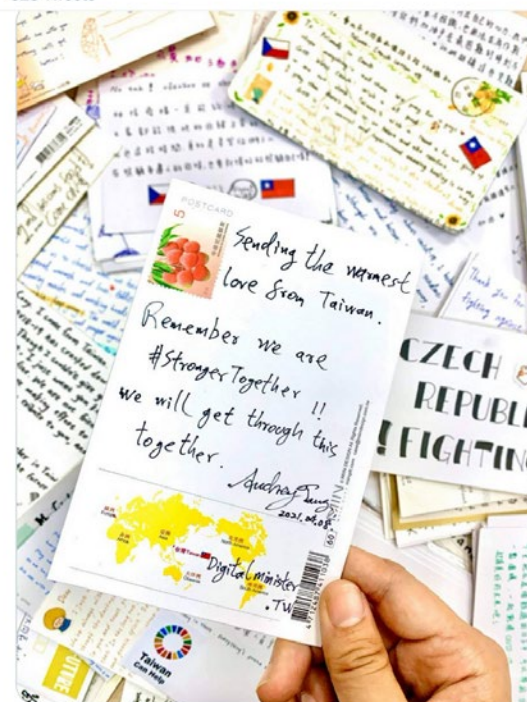
#TAIWANCZECHLETTER

Angel Cheng, the organizer of the Letter to Czech Health Professionals from Taiwan Initiative, succeeded in creating an initiative that spread compassion and deepened the friendship of the Taiwanese and Czechs. In the darkest times of the COVID-19 pandemic, the kind-hearted Taiwanese friends expressed their support to the Czech front-line healthcare professionals via thoughtful messages and postcards.

On May 11, 2021, a one-day-only outdoor postcards exhibition was held in the Fakultní Nemocnice Královské Vinohrady in Prague. More than 50 postcards from different parts of Taiwan, including the thoughtful message from Audrey Tang 唐鳳, were displayed on the small hospital's patio.

 **Czech-Taiwanese Business Chamber** @taiwancz · Apr 20 ...
The [#TaiwanCzechLetter](#) initiative is nearing its grand finale! The [265](#) postcards, including a thoughtful note from [@audreyt](#) will embark on their journey to the Czech hospitals this Thursday.
 A warm thank-you!

← **Czech-Taiwanese Business Chamber**
328 Tweets



Audrey Tang 唐鳳



17

159



03

OUR TOP 3 SOCIAL MEDIA POSTS

 **Czech-Taiwanese Business Chamber**
538 followers
1mo • 

✂ Thanks to the heightened interest of the European companies, the International Engineering Fair in Brno **BVV - Trade Fairs Brno**, one of the most recognized industrial fairs in Central Europe, decided to introduce Taiwan Pavilion. [...see more](#)



PAVEL DIVIŠ OPENING THE TAIWAN PAVILION IN BRNO

Thanks to the heightened interest of the European companies, the International Engineering Fair in Brno, one of the most recognized industrial fairs in Central Europe, decided to introduce the Taiwan Pavilion. Our Chairman, Pavel Diviš, was invited to join the opening ceremony and officially open the Taiwan Pavilion.



