**COMPUTEX**
TAIPEI

# COMPUTEX 2019
## Post Show Report

Sec. IV, Exhibition Dept.

**TAITRA**

# Exhibition Achievements

- 1,685 exhibitors from 30 countries, used 5,508 booths
- 42,495 international visitors from 171 countries
- InnoVEX, special exhibit for global startups, in its 4th year, attracted 467 startups from 25 countries and 18,251 visitors, an 3% increase from 2018

# Key Exhibitors of COMPUTEX 2019

# Key Exhibitors & Participants at InnoVEX

# Top 10 Countries with the Most Number of Int'l Visitors

COMPUTEX 2019 attracted 42,495 visitors from 171 countries

China     U.S.A.     Japan     Korea     Hong Kong
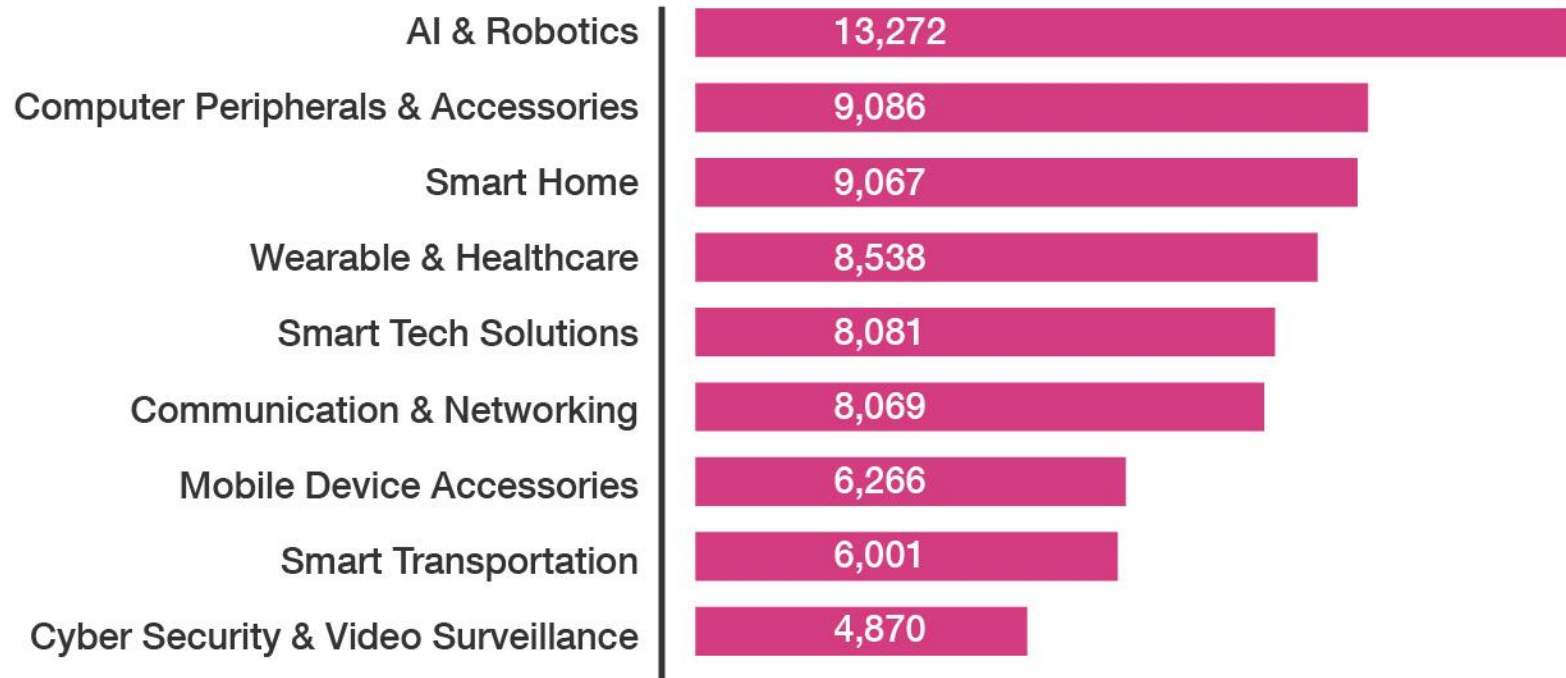
Thailand     Singapore     Germany     Malaysia     India

# Product Categories Mostly Inquired by Int'l Visitors

| Category | Value |
|---|---|
| AI & Robotics | 13,272 |
| Computer Peripherals & Accessories | 9,086 |
| Smart Home | 9,067 |
| Wearable & Healthcare | 8,538 |
| Smart Tech Solutions | 8,081 |
| Communication & Networking | 8,069 |
| Mobile Device Accessories | 6,266 |
| Smart Transportation | 6,001 |
| Cyber Security & Video Surveillance | 4,870 |

* Each buyer could select more than one product category.

# Events @ COMPUTEX



Opening Ceremony



Int'l Press Conference
& CEO Keynote



B2B meetings



Keynote & Forums

# Int'l Press Conference & CEO Keynote

Attendees: 700+
YouTube Livestream: 116,000+
(Channels: AMD, COMPUTEX)

Building Global Technology Ecosystems at COMPUTEX 2019
**Mr. Walter M. S. Yeh**
President & CEO

The Next Generation of High-Performance Computing
**Dr. Lisa Su**
President & CEO

# COMPUTEX
# Forum

## Pervasive Intelligence

Topics: Disruptive Trends

Artificial Intelligence

AIoT

Speakers: 18

Attendees: 2,213

# InnoVEX Forum

**40+** Speakers

**100,000+** Viewers

# Procurement Meetings



- **COMPUTEX Procurement Meetings**
  76 Int'l buyers vs. 206 exhibitors / 470 sessions

- **GPA Procurement Meetings**
  63 Int'l buyers vs. 143 exhibitors/ 404 sessions

- **InnoVEX Matchmaking**
  45 VCs vs. 69 startups/ 240 sessions

# 60 winning products chosen from a total of 222 entries from 9 countries

**Gold Award**

Acer Inc.
Predator

**Gold Award**

ASUS
ZenFone 6

**Gold Award**

AMD
GPU AMD Radeon™ VII

**Specialty Award**

Acer Inc.
Smart Parking Meter System

**Specialty Award**

Augmented Intelligence, Inc.
BodyMap

**Specialty Award**

NeuLive
BioPro Scientific

# Events @ InnoVEX



**Matchmaking**

**Startup Tour**

**Pitch**

**Forum**

# Events @ COMPUTEX

**acer**

Acer's COMPUTEX
Media After Party

**AMD**

The Next Generation of
High-Performance
Computing

**Audi**

2019
Audi Innovation Award

**GIGABYTE™**

AORUS COMPUTEX 2019
Press Event

**ADVANTECH**
Enabling an Intelligent Planet

Advantech Announces
Media Cloud Solutions
in COMPUTEX

**NVIDIA.**

Press/Analyst Sessions &
Technology Showcase

**ASUS**
Inspiring Innovation · Persistent Perfection

Press Event - COMPUTEX 2019
Wiser Together

**Microsoft**

Enabling Innovation
and Opportunity
on the Intelligent Edge

**ZOTAC®**

ZOTAC CUP Fight
for Charity LOL Tournament

**Qualcomm**

Qualcomm Press Conference
@ COMPUTEX 2019

**MEDIATEK**

New 5G SoC for
First Wave of
5G Flagship Devices

**(intel)**

Powering Every Person's
Greatest Contribution,
Together

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# Highlights of COMPUTEX 2019

## AI & IoT

# Highlights of COMPUTEX 2019

# 5G & Blockchain

# Highlights of *COMPUTEX 2019*

# Gaming & XR

# *Highlights of* **COMPUTEX 2019**

## Innovations & Startups

# #COMPUTEXVirtual

May 31-June 30, 2021